

# YOU'VE GOT COMPETITION.

Then, there's the competition for attention in your advertising.

25 ADS PER HOUR



11 ADS PER HOUR



***Which yellow slice would you rather be?***

The Eagle runs a maximum of 11 commercials per hour, and K-SKY even less than that! When your commercial stands out, it is REMEMBERED. Otherwise it's lost in the noise of all the other ads!

***We'll help you win the race!***

25 ads based on average of KMMS (1450), KXLB (100.7), and KBOZ (1090), number of ads per hour; 1 hour monitors