

OVERVIEW

- Stations -

- KBZM-FM The Eagle @ 104.7 Big Sky-Bozeman
- KKQX-FM The Eagle @ 105.7 Manhattan-Bozeman
- KSCY-FM K-SKY Country 106.9 Four Corners-Bozeman

- Coverage -

- The most complete geographic coverage in southwest Montana including northeast Idaho and Yellowstone National Park. The two Eagle channels, known as Montana's Superstation Network, serve the region from the summit of Lone Peak in Big Sky and the valley near Four Corners.

- Target Audience -

- Adult consumers across the demographic spectrum from 25-64: the 'primary potential buyers' in the regional marketplace, with a variety of needs and money to spend.

- Formats -

- The two most popular adult music formats on the radio dial: hot country on K-SKY 106.9 and variety classic rock from the 70's, 80's and 90's on the Eagle at 104.7 and 105.7.

- Ownership -

- Locally owned and operated by Jeff and Susan Balding from Bozeman, MT.