

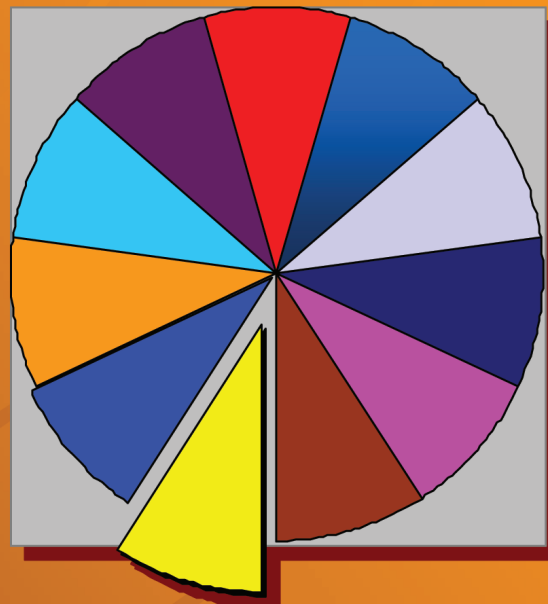
YOU'VE GOT COMPETITION.

**Then, there's the competition
for attention in your advertising.**

25 ADS PER HOUR



11 ADS PER HOUR



***Which yellow slice
would you rather be?***

**The Eagle runs a maximum of 11 commercials
per hour, and K-SKY even less than that! When
your commercial stands out, it is REMEMBERED.
Otherwise it's lost in the noise of all the other ads!**

We'll help you win the race!

**25 ads based on average of KMMS (1450), KXLB (100.7), and
KBOZ (1090), number of ads per hour; 1 hour monitors**